



# सपनों की उड़ान

(A Dedicated Community Mobilization Programme)

## Concept Note

"*Sapno ki Udan*" an integrated, convergence umbrella programme is being proposed under the aegis of *Sarva Shiksha Abhiyan, Uttarakhand* for community mobilization in the year 2010-11. Every child has right to dream about their future in accordance with their own ability and aptitude and it is a collective responsibility of policy makers and community to fulfill this aim. For establishment of a progressive society, the key role players- teachers, parents and community shall be motivated to nurture every child's dreams. The idea is to shift the focus of education system from the present supply-driven approach to the demand-driven approach through motivation and mobilization of the community (students and parents) for achieving the goal of **Right to Education**. The seed question which drives the programme is the "Why of Education" and though it is well known, the idea is to establish this intrinsic motivation and drive the community to demand quality education. Apart from this, without developing the feeling of ownership among the community, the goal of achieving quality education shall remain unfulfilled.

Therefore, "*Sapno ki Udan*" is being proposed to achieve the objectives of Right to Education as well as for providing a platform for the overall development of children as per their respective interest and abilities through mobilization, awareness and motivation of the community. Parents and teachers will be counseled and motivated towards imparting quality education to the children, so that **better quality life** for society can be ensured, which will certainly lead towards the progress of the State and the Nation. Thus, the focus of the programme is to inculcate the intrinsic desire towards a better quality life by way of quality education to all. This programme will help in generating demand from parents and society for

better delivery of education services as the linkage shall be explicitly established for their own betterment.

Salient features of "*Sapno ki Udan*" are as follows:

- To extend the reach of better quality education as per the needs of Right to Education, launching of **Mobile Schools / Multi Purpose Vehicle** is proposed with the help of Corporate/PSU sector. These Multi purpose vehicles (M.P.V.) are being equipped with projector, computer library, learning material, psychologist and educator etc., to fulfill the objectives of motivation, counseling and awareness. SSA shall bear the recurring cost of operation of these multi purpose vehicles. These Multi purpose vehicles shall be used to provide Mobile Schooling as well as to extend awareness and motivational campaigns among the masses.
- To identify and main-stream **Out of School children**, this programme shall launch special regular drives for identification of such children and arrangement of appropriate age specific special training (as directed by GOI) to mainstream them in neighboring schools. This will help in addressing the need of floating child population by attracting them towards schools and simultaneously motivating their parents. The focus of this drive shall be on children residing in urban slums and engaged in rag-picking, begging etc.
- Various research studies conducted by SSA have shown that every sample population has around 3% of **Children With Special Needs (CWSN)** and thus these mobile vans will assist in their identification and upliftment as well.
- To ensure active participation of the community "*Sapno ki Udan*" programme proposes a series of **Community Fairs** converged with other activities of SSA like Metric Mela, *Bal-Shodh Mela*, NPEGEL and vocational programmes. These educational fairs will provide an interactive platform for sharing views and ideas with community with a touch of joyful learning environment to the children and shall be conducted at district, block and cluster levels.
- To mobilize community in an effective manner, role of decentralized promotional and motivational activities is crucial. Therefore under "*Sapno ki Udan*" a series of educational booklets and posters shall be designed to create congenial environment to propagate the

above proposed ideas. Unique badges with the theme of "**Lets study to fulfill our dreams**" (आओ पढ़े, सपने साकार करें) shall also be designed for children to make them feel proud and own the programme in turn. Establishment of **Libraries** containing books of various interests is also proposed to inculcate learning habit among children and community concerned, which includes teachers and parents. Teacher Training will also include a component to assist teachers in promoting creativity amongst students.

- To fulfill the dream of healthy and educated society "*Sapno ki Udan*" will also focus on health monitoring of the children. '**Health Education Camps**' are being proposed where regular health checkup of students shall be under taken and recorded with the help of Health Department . In these camps parents shall also be briefed about the Mid-Day-Meal scheme and encouraged to adopt healthy and hygienic living at homes also.
- To acknowledge exemplary work/practices of students, teachers, parents and schools "*Sapno ki Udan*" will provide a platform to honor them through providing rewards in different categories. Innovative motivational competitions like "*Sapno ke Chitra*", "*Sapno ki Daud*" (Dream Picture, Dream Run) are proposed to motivate the children to dream towards a bright future and achieve the same by way of quality education. "*Sapno ki Udan*" proposes to encourage children toward creative thinking in all spheres of education.
- "*Sapno ki Udan*" is envisaged with a bottom up approach; hence it shall cover all the level of **Panchayati Raj** i.e. cluster, block and Districts level. To meet the objective of active community participation SSA has proposed that parents shall be nominated in district level monitoring committee to ensure their full participation in SSA activities. Another initiative called "**Bal-Chaupal**" shall also be integrated with this drive. SSA and MDM have also launched a **Toll Free Telephone Number – 1800 180 4132** to involve community in programme implementation.
- Apart from above activities "*Sapno ki Udan*" shall integrate all other related activities being under taken under **Sarva Shiksha Abhiyan**, and make an endeavor to reach out to the community and inspire them to take the cause of Quality Education for a bright future.